

# Adobe Creative Cloud licensing overview



## Flexible licensing options for primary and secondary schools and districts.

Bring Adobe Creative Cloud to your school or district with affordable, easy-to-manage licensing options available through the Adobe Value Incentive Plan (VIP). You'll enhance teaching and learning while helping students develop essential digital skills for college and career success.

Benefits include:

### Universal access for all ages

Give your students, teachers, and staff access to the latest industry-leading creative software so they can design, share, and publish compelling content across all media and devices. And now, students under the age of 13 can have their own Creative Cloud accounts provided that your school deploys in accordance with COPPA and other legislation.

### Budget predictability

A low-cost, flat-fee, single-license purchase with one annual or multiyear contract for devices owned or leased by the school, and users attending or working for the school.

### Flexible deployment and management

Designed for an individual school or district, licensing options include a web-based Admin Console that makes it easy to centrally manage and deploy licenses.

### Lab, classroom, and home use

Schools can use shared device licenses to allow anyone to access Creative Cloud apps on a given device in the lab or classroom. Shared device licenses also allow those with their own paid subscriptions to log into entitled machines and access their profiles and saved work. With named-user licenses, schools can give a student or teacher access to Creative Cloud on any device they use, including personal devices at home.

### Free instructional resources

Get your educators up to speed on Creative Cloud apps so they can ignite students' creativity. The Adobe Education Exchange website <https://edex.adobe.com> offers free professional development and peer-to-peer collaboration, plus Common Core and NGSS-aligned lessons for general education classes using Adobe's creative tools.

Licensing options:



### Creative Cloud for enterprise All Apps for K-12

Named-user licenses

- Complete set of Creative Cloud applications and services (age-appropriate only)
- Licenses for each student, faculty, and/or staff member
- Scalable deployment for a school site or district
- Flexible license terms from 1-4 years
- US\$5 per license per year with minimum purchase of 500 licenses per school site and 2,500 per district\*\*



### Creative Cloud desktop apps

Shared device licenses\*

- Complete set of Creative Cloud desktop applications (limited services)
- Licenses for each computer, rather than each user (ideal for labs)
- Scalable deployment for a school site or district
- Flexible license terms from 1-4 years
- US\$25 per license per year with minimum purchase of 100 licenses per school site and 500 per district\*\*

# Creative Cloud for education institutions†

Give your students, teachers, and staff the digital tools to create amazing work.

	Component	Use	Creative Cloud named-user license	Creative Cloud shared device license
	Desktop apps			
Photography and design	Adobe Photoshop	Edit and composite images, use 3D tools, edit video, and create digital paintings.	•	•
	Adobe Photoshop Lightroom	Easily edit, organize, store, and share photos from anywhere.	•	•
	Adobe Photoshop Lightroom Classic	Organize, edit, and batch process all your digital photos with a desktop-focused app.	•	•
	Adobe Illustrator	Create vector-based graphics and illustrations for print, web, video, and mobile.	•	•
	Adobe InDesign	Design professional layouts for print and digital publishing.	•	•
	Adobe Dimension	Easily create high-quality, photorealistic 3D images.	•	•
	Adobe Acrobat Pro	Create, protect, sign, collaborate on, and print PDF documents and forms.	•	•
	Adobe InCopy	Enable writers and designers to work simultaneously on the same document.	•	•
Video and audio production	Adobe Bridge	Browse, organize, and search your photos and design files in one central place.	•	•
	Adobe Premiere Pro	Edit video with high-performance, industry-leading editing tools.	•	•
	Adobe After Effects	Create cinematic motion graphics and visual effects.	•	•
	Adobe Audition	Record, mix, and restore audio for broadcast, video, and film.	•	•
	Adobe Premiere Rush	Create, edit, and share online videos anywhere.	•	•
	Adobe Media Encoder	Quickly output video files for virtually any screen.	•	•
	Adobe Prelude	Streamline the import and logging of video from any video format.	•	•
	Adobe Character Animator	Turn 2D artwork into live, animated characters.	•	•
Web and mobile development	Adobe Dreamweaver	Visually design and develop modern, responsive websites.	•	•
	Adobe Animate	Design interactive animations with cutting-edge drawing tools for multiple platforms.	•	•
	Adobe XD	Design, prototype, and share engaging user experiences for websites, mobile apps, and more.	•	•
	Adobe Spark for Education	Create stunning social media graphics, web pages, and animated video stories—in minutes.	•	•
	Mobile apps			
Photo	Adobe Capture	Capture inspiration around you and transform it into production-ready assets that you can bring into your creative process across desktop and mobile devices.	•	
	Adobe Photoshop on iPad, Photoshop Lightroom, Photoshop Mix, and Photoshop Fix	Bring the power of Adobe digital imaging to your mobile devices, with full Photoshop and Lightroom compatibility.	•	
	Adobe Fresco†, Illustrator Draw, Photoshop Sketch, and Comp	Create layouts and draw expressively on your mobile devices, and preview mobile designs on iOS devices.	•	
Video	Premiere Rush and Prelude Live Logger	Craft visual stories and animated videos, and edit with the power of Premiere Pro on mobile.	•	
	Core services			
	Creative Cloud Libraries	Save, browse, and share assets from Libraries right inside your Creative Cloud apps.	•	•
	Creative Cloud Assets	Store, manage, and share files with colleagues and clients, even if they don't have their own Creative Cloud memberships.	•	•
	Creative Cloud Market	Access vector graphics, icons, patterns, and other design assets for use in all your creative projects.	•	•
	Other tools and services			
	Adobe Fonts	Find the perfect font for your designs.	•	Limited
	Deployment and support			
	Centralized administration tools	Manage and track both named-user and device licenses from the handy web-based Admin Console.	•	•
	Creative Cloud Packager	Centrally deploy apps and updates across your departments or institution.	•	•
	Technical support	Get advanced 24x7 tech support to help deployments run smoothly.	•	
	Onboarding webinar	Get up and running fast with an onboarding webinar that walks you through the deployment process.	•	•
	Storage	Access to cloud storage for file sharing and collaboration based on user entitlement.	•	•



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† Internet connection required. Syncing functionality requires a separate download and agreement to additional terms. The applications are not available in all countries or languages, may require user registration, and may be subject to change or discontinuation without notice. Additional fees or membership charges may apply.

†† Adobe Fresco is available on all iPads running iOS 12.4, but we recommend an iPad Pro compatible with Apple Pencil. Limited release on Windows 10 restricted to Surface Pro, Surface Book, Surface Studio, and Wacom Mobile Studio Pro. View system requirements at <https://helpx.adobe.com/fresco/system-requirements.html>

\* K-12 District License available to qualifying accredited primary and secondary or K-12 school legal entities (i.e. school districts). A legal entity may purchase and use district licenses across qualified primary and secondary school sites within the legal entity/school district and for use in administrative offices and/or a fully-owned educational training center used to educate active faculty and staff and/or enrolled primary and secondary school students.

Legal entity refers to an organization that has responsibility for the procurement and contract management of multiple individual primary and/or secondary schools, for example, a district, county, state, or government agency.

\*\* Minimum order quantities vary by region.

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