

Top Education Reasons to Upgrade to Adobe® Creative Suite® 5



Help students develop the skills they need

— Ensure that students keep up with rapidly evolving industry standards by using the latest professional tools for creating print, web, video, audio, and mobile content.

Focus on the work, not the technology

— Productivity enhancements and automated processes help students and educators get more done in less time.

Create interactive content more easily

— Using new Adobe Flash® Catalyst™ CS5, students can confidently design interactive content, create functional interfaces, and add video to projects for the Adobe Flash Player runtime without having to learn how to write code.

Use free, standards-aligned curriculums to teach key digital communication and career skills

— Adobe provides yearlong, project-based curriculum guides for teaching essential career skills in graphic design and print production, web design and development, and video design and production using new Adobe Creative Suite 5 software.

Present a wide range of material in media-rich portfolios

— Students can share their work with faculty, peers, and prospective employers in a single, polished package using the PDF Portfolio feature in Adobe Acrobat® 9 Pro (included in Adobe Creative Suite 5 Design Premium and Creative Suite 5 Web Premium editions). Educators can distribute media-rich course content using the same feature.

Create and edit extraordinary images

— Using Adobe Photoshop® CS5 Extended, students can more easily make complex image selections, remove image elements and pixels automatically, and explore new natural and realistic painting effects.

Design and develop more sophisticated websites

— Educators and students can confidently use the latest technologies — including CSS, XML, and Ajax — to output standards-based websites and applications. They can view and edit web content directly in Adobe Dreamweaver® CS5, which provides new support for web frameworks like WordPress, Joomla!, and Drupal.

Take interactive content to another level

— Adobe Flash® Professional CS5 gives students and educators new drawing and graphics tools, as well as timesaving motion-authoring and editing capabilities, for creating amazing experiences that present consistently across screens of virtually any size. New code-authoring tools help accelerate advanced development.

Produce standout videos with an accelerated post-production experience

— Students and educators can confidently use high-performance tools to create more impressive video productions, motion graphics, visual effects, and interactive experiences. They can work faster on HD and high-resolution projects thanks to native 64-bit operating system support in Adobe After Effects® CS5, Adobe Premiere® Pro CS5, and Photoshop CS5 Extended.

Create, design, test, and preview mobile content and applications

— Students can use Adobe Device Central and other CS5 tools to design, test, and preview engaging content and applications for cell phones and other mobile devices.

Validate skills through Adobe

certification programs — Educators can earn added credentials and students can open new opportunities by becoming certified for entry-level and professional-level CS5 skills.

Take advantage of professional development opportunities

— Adobe offers online training and on-site workshops that help educators learn how to integrate Creative Suite 5 into their vocational or academic curriculum.

Extend CS5 capabilities through

integration with services — By using Creative Suite 5 software with new Adobe CS Live online services*, educators and students can enhance collaboration and streamline critical processes. Adobe CS Review makes it easy to create, share, and get feedback on designs; Adobe BrowserLab simplifies website testing and previews; Adobe Story speeds up video production by streamlining scriptwriting and shooting; and Acrobat.com provides instant and more secure file sharing. CS Live online services are complimentary for a limited time. Visit www.adobe.com/go/cslive for more details.

Create more compelling graphics

— New stroke options and brush functionality in Adobe Illustrator® CS5 give students greater creative freedom and enhanced precision and control.

Edit, enhance, and manipulate 3D

objects — Students can take their designs and artwork to the next level by more easily incorporating 3D using the new Adobe Repoussé technology in Photoshop CS5 Extended.

Take advantage of flexible licensing options

— Adobe provides volume licensing programs that help higher education and K-12 institutions make the most of their software budgets. K-12 School Site Licenses enable more affordable distribution of software across a single campus or throughout a district. With Adobe Student and Teacher Editions (for both higher education and K-12), individual students, faculty, and staff can purchase Creative Suite 5 products at highly discounted prices.

Work across operating systems

— Adobe Creative Suite 5 software is available for Windows® and Mac OS, and allows students and educators to work, transfer files, and collaborate smoothly across different operating systems.

*This product may allow you to extend its functionality by accessing certain features that are hosted online, including CS Live online services ("Online Services"), provided you have a high-speed Internet connection. The Online Services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the Online Services is governed by separate terms of use and by the Online Privacy Policy, and access to some services may require user registration. Some Online Services, including services that are initially offered at no charge, may be subject to additional fees and require a separate subscription. For more details and to review the applicable terms of use and Online Privacy Policy, visit www.adobe.com. For more information about CS Live online services, visit www.adobe.com/go/cslive.

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