

Adobe campus productivity and sustainability solutions

Revolutionizing campus performance and communication, while controlling costs and environmental impact



Enhance campus productivity while reducing spending and waste. Adobe offers tools, resources, and purchasing programs that help you meet academic, administrative, and environmental goals.

"With Adobe Connect, we've seen improvements in administrative collaboration, enhanced student learning, and greater efficiencies in IT. Also significant, we're meeting environmental sustainability goals by reducing resource use."

Kathy Hoellen
Director, Teaching and Learning Services
Clemson University

At Adobe, we recognize that higher education institutions are not only tasked with educating students but also running a successful business. Just as educators look for innovative ways to lead in the classroom, administrators constantly seek new ways to run a more efficient campus.

With Adobe's productivity and sustainability solutions, higher education campuses of all sizes can streamline institutional processes and implement online workflows. By leveraging the powerful combination of Adobe® Acrobat® Pro and Adobe Connect™, campuses can:

- Automate forms and data collection in a paperless workflow
- Overcome distance barriers
- Streamline collaboration and teamwork with shared reviews
- Protect confidential information and control access

Automate forms and data collection in a paperless workflow

Educational institutions worldwide face the daunting tasks of collecting, processing, and archiving information. With administrative activities ranging from student admission and enrollment, to faculty proposals and parking permit applications, resources can be easily strained and overloaded. To maximize resources, institutions are replacing time-consuming paperwork with faster, more streamlined electronic forms.

With Acrobat Pro, campuses can easily streamline administrative processes by converting Microsoft Word and Excel documents or scanned paper to PDF forms with automatic recognition of fillable fields. Electronic workflows reduce the need for rekeying information and the errors intrinsic to the process of collecting and inputting data manually. Acrobat Pro enables institutions to provide forms that are easily downloaded, filled out, signed, and returned directly to the institution's computer systems by anyone using free Adobe Reader® software. Streamlining processes using Acrobat Pro increases productivity, supports consistent procedures, and enables anyone in a given department access to archived information.

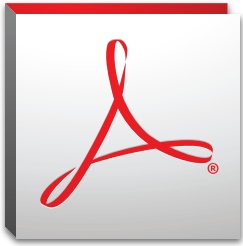
Overcome distance barriers

Increasingly, universities and colleges are extending their reach with web conferencing tools that enable faculty and students to come together online to teach, learn, and collaborate in real time. Adobe Connect supports higher education institutions in overcoming distance barriers by enabling geographically dispersed groups to work together easily.

With Adobe Connect, colleges and universities are creating engaging learning environments that reach beyond the boundaries of physical campuses. With virtual classrooms, institutions can serve larger numbers of traditional and non-traditional students across the globe. Access to virtual and on-demand learning also helps attract and retain working students who seek flexibility in their coursework.

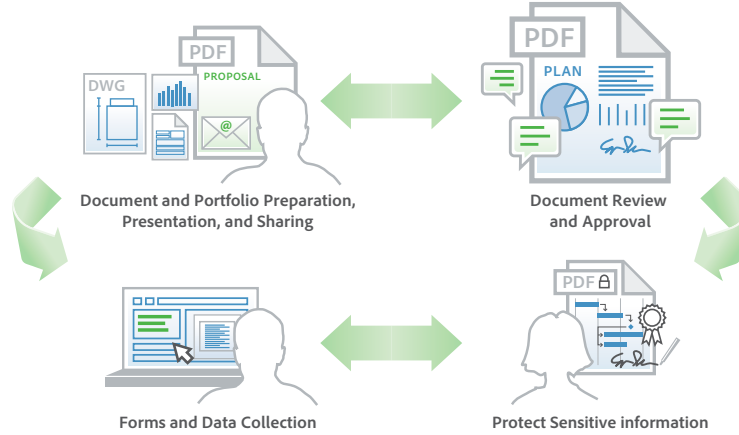
Student recruitment efforts benefit from online recruiting programs, too. Adobe Connect allows institutions to hold live chat and recruitment sessions with prospects anywhere in the world. With online recruiting, institutions save time and money by reducing travel expenses and costly marketing collateral.

Adobe Connect also reduces institutional training costs by enabling faculty and staff to take advantage of professional development, learning, and networking opportunities through virtual and on-demand environments.



Adobe Acrobat Pro

WORKFLOWS FOR YOUR CAMPUS



“This is only the beginning. We expect to provide more campus IT service order forms using the dynamic sub form capabilities to render information virtually, based on the type of customer request”

Terry Robb,
Director of Information Technology,
University of Missouri,
Division of Information Technology

Streamline collaboration and teamwork with shared reviews

Adobe solutions are transforming the way campuses interact and communicate. Adobe Acrobat Pro software gives faculty, staff, and students the ideal toolset—including media rich PDF Portfolios and electronic forms—for enhancing campus productivity and collaboration.

Acrobat Pro offers amazing potential for improving teamwork. Whether it’s course development, preparation of funding requests, research collaboration, or faculty/student interaction, Acrobat Pro software provides the tools participants need to share innovative ideas and stay on the same page, while working toward a common goal.

By simplifying and streamlining the review process, students, faculty, researchers, staff, and others with free Adobe Reader software can fully participate in shared document reviews using a complete set of commenting and markup tools. Acrobat Pro allows participants to see and build on one another’s comments, and reviewers can easily sort through comments by author, date, or page and use the Tracker feature to monitor progress and participation. Plus, Acrobat Pro offers flexibility by allowing review teams to grow as needed. Virtually anyone with permission can participate in an online workflow.

Acrobat Pro software also offers ePortfolios that enable educators, students, and administrators to combine a wide range of content—documents, spreadsheets, e-mail, web pages, 3D designs, drawings, diagrams, video, and interactive media—into a single, compressed package that’s compelling and easy to follow.

Protect confidential information and control access

A substantial amount of information at higher education institutions must be kept confidential. For faculty members, great importance is placed on breakthrough research and the ability to get work published. A thesis, dissertation, or research project offers graduate students the chance to make an immediate impact in a chosen profession. In this competitive research environment, team members must maintain open communication and confidentiality—simultaneously.

Institutions must also maintain the confidentiality of student records and faculty information. Acrobat Pro software has solutions for just about any document confidentiality concern.

With Acrobat Pro, you can:

- Set document permissions to define whether the file can be printed or changed.
- Apply password protection to restrict document access.
- Digitally sign documents to manage status and prevent change.
- Certify documents to validate they came from a trusted source.

Additionally, Acrobat Pro provides redaction tools for blacking out sensitive text, illustrations, or other information, permanently deleting the content from the PDF document. Educators, staff members, and students can inspect PDF documents for metadata, hidden layers, and other concealed information to remove before distributing to others.

Case Study

University of Missouri

Learn how Missouri’s largest public university uses Adobe Acrobat Pro and Adobe PDF to leverage interactive forms, expediting administrative services.



Adobe Connect

Products	Instructional Resources	Education Purchasing Programs
Adobe Acrobat Pro	<ul style="list-style-type: none"> · Adobe Education Exchange 	Transactional Licensing Program
Adobe Connect	<ul style="list-style-type: none"> · Adobe Education Leaders Blog · Adobe Education Technologies · Productivity and Collaboration Connection 	Cumulative Licensing Program Acrobat Term Site License Acrobat Student and Teacher Editions Connect Site Licensing

Adobe Acrobat Pro and Connect—a perfect combination

The move from paper to interactive digital documents is supporting productivity and sustainability goals at colleges and universities as they look to become a more green campus. By minimizing the need to print course materials and manually collect and input information, institutions are lightening the burden on already busy faculty and administrators while reducing their environmental footprints. Adobe solutions also reduce travel and professional development budgets by implementing distance learning programs and moving basic administrative functions online.

Together, Acrobat Pro and Adobe Connect provide an ideal means of enhancing campus productivity and collaboration. When you combine the potential savings realized by the reduction in manpower, paper consumption, storage space, and travel expenses, Adobe's solutions make perfect sense for institutions seeking to achieve efficiency, cost savings, and environmental goals.

Case Study

Clemson University

Top public university embraces Adobe Connect to enhance the academic experience, further collaboration, and support IT services across departments.

For more information

Learn more about Adobe solutions for campus productivity and sustainability at:
<http://www.adobe.com/education/hed/solutions/administration>



Adobe

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